

# Leave a Lasting Legacy of Compassion

At Charlie's Acres, we provide a sanctuary for rescued farm animals, fostering compassion and appreciation for these intelligent beings through education while empowering people to make kinder, more sustainable choices. If your company values compassion, sustainability, and community impact, a Naming Sponsorship is a powerful way to showcase your commitment.

By sponsoring a barn or space at our sanctuary, your organization will not only receive high-visibility recognition but also create meaningful engagement opportunities for your employees, clients, and customers.

**Exposure to New Customers** – Your brand seen by thousands of visitors, tour groups, and volunteers.

**VIP Experiences** – Private sanctuary tour and plant-based grazing platter for corporate retreats or client events.

**Sustainability and Wellness** – Garden sponsorship or showcase plant-based products to eco-conscious audiences.

## Sponsorship Opportunities

Your sponsorship will leave a lasting impact, with signage displayed for five years:

- \$500,000 Education Center Sponsor
- \$250,000 Receiving Barn Sponsor
- \$75,000 Large Barn Sponsor
- \$40,000 Small Barn Sponsor
- \$20,000 Garden Sponsor
- \$10,000 Bird Coop Sponsor
- \$7,500 Viewing Bench Sponsor
- \$5,000 Donor Leaf displayed in Education Center

Let's create something meaningful together. Contact us at [info@charliesacres.org](mailto:info@charliesacres.org) to become a Naming Sponsor or explore other charitable giving opportunities.



3,916+

Visitors to our sanctuary through guided tours and special events

7,365

Highly-engaged email subscribers

116,296

Social media followers; Tik Tok, Instagram, Facebook, LinkedIn

74%

Visitors surveyed after visiting said the experience made them rethink their eating habits

50%

Average email open rate

8.5M

Overall social media reach

\*Stats from 2024