



Partner in Compassion

Support a Sustainable Future for All



**CHARLIE'S
ACRES** Farm Animal
Sanctuary



Why Charlie's Acres?

Be Part of the Future of Compassion and Sustainability

Charlie's Acres is more than a sanctuary—we're a catalyst for change with a proven track record of impact for over nine years. Home to over 150 rescued farm animals, we provide a safe haven not only for our residents but also for animals displaced by natural disasters including wildfires and floods in our community. Our impact extends beyond rescue; we inspire change through immersive educational programs, school field trips, virtual outreach, and engaging social media content.

By the numbers:

- 7.5 million social media reach
- 14,000+ in person visitors
- 5,337 virtual experiences
- International impact spanning more than 20 countries

Nestled in the heart of California's Wine Country, just 50 miles from Silicon Valley, our sanctuary offers a vibrant, plant-based experience. Our Picnic Tours combine a guided sanctuary tour and a curated picnic featuring local wines and vegan delicacies—proving that a luxury Sonoma Valley experience can be kind to animals and the environment. Wellness experiences like Goat Yoga and Sheep Meditation offer relaxation and connection with rescued animals. Our high-profile fundraisers showcase innovative plant-based products and culinary creations from across the nation.

As the shift toward plant-based living accelerates, driven by growing concerns for animal welfare, the environment, and personal health. Adopting a plant-based diet can cut an individual's carbon footprint by approximately 2 tons per year, the equivalent of taking a car off the road for six months.

By sponsoring Charlie's Acres, your company will gain direct access to a passionate, engaged audience that shares your values. Together, we can drive impact, amplify your brand, and create a more compassionate future.



Our Mission

Charlie's Acres provides a sanctuary for rescued farmed animals, fostering compassion and appreciation for these intelligent beings through education while empowering people to make kinder, more sustainable choices.

Our Vision

A world where farmed animals are valued as individuals, compassion drives action, and sustainable choices shape a kinder future.

Our Values

Compassion, Education, Sustainability, and Empathy

Fancy Farmraiser - Benefit & Auction

Sponsorship Packages

At Charlie's Acres, we provide a sanctuary for rescued farm animals, fostering compassion and appreciation for these intelligent beings through education while empowering people to make kinder, more sustainable choices. If your company values compassion, sustainability, and community impact, a sponsorship is a powerful way to showcase your commitment.

Why Sponsor?

Sponsorship helps support rescued animals and educates the public on their stories. Sponsors receive significant recognition and exposure among our community and attendees.

Flock Sponsor – \$2,500

- 4 gala tickets
- Exclusive VIP seating, 4-top table
- Name/logo in the program, collateral, website, and emails

Green Garden Sponsor – \$5,000

- 10 gala tickets (table)
- Quarter-page color ad in the program
- Donor leaf in the Education Center
- Sponsorship of a garden plot (2 years) with u-pick access
- Name/logo in the program, collateral, website, and emails

Top-tier Benefits

Prominent placement on all event materials including signage and the program, as well as recognition on our website, emails, and in our social media engagement about the event. For the most impact on your sponsorship please secure your tickets by August 15, 2026.

Let's create something meaningful together. Contact us at info@charliesacres.org to become a sponsor.

Viewpoint Sponsor – \$7,500

- 10 gala tickets (table)
- Half-page ad in the program
- Dedicated bench with name at the prime viewing location
- Name/logo in the program, collateral, website, and emails

Raise the Barn Sponsor – \$10,000

- 10 gala tickets (table)
- Prominent logo placement on a small barn with significant brand exposure (5 years)
- Quarterly visits for up to 30 people for team-building events
- Name/logo in the program, collateral, website, and emails



4,400+

Visitors to our sanctuary through guided tours and special events

9,500+

Highly-engaged email subscribers

132,802

Social media followers; Tik Tok, Instagram, Facebook, LinkedIn

12%

Growth in visitors to our sanctuary

55.8%

Average email open rate

7.5M

Overall social media reach

74.5%

Visitors surveyed after visiting said the experience made them rethink their eating habits

*Stats from 2025

Thank You



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