

# Impact Report

Fiscal Year 2025



Farm Animal  
Sanctuary





## A Letter from Tracy

Dear Supporters and Friends,

I am excited to present Charlie's Acres 2025 Impact Report, reflecting on what we've achieved together to strengthen our sanctuary and extend compassion far beyond our fences. These pages highlight our dedication, the generosity of our donors, and the incredible resilience of the animals we are honored to protect.

This year, **we welcomed 86 animals** in urgent need, including **26 bantam chickens rescued from the Los Angeles wild fires**, and goats, sheep, and a mini horse displaced when their family lost their home. Their transformations showcase the healing power of compassion and dedicated care. We also hosted three Farmed Animal Immersive events, which bring together Disaster Service Workers (DSWs) from eight counties and other community groups, training them in species-specific care and compassionate handling during emergencies.

Our **Virtual Class Pets program** grew by **74.5%** this year, **engaging 5,067 students** nationwide. Aligned with humane education mandates, the program fosters empathy and addresses critical issues like bullying. Students learn responsibility and compassion by symbolically adopting a rescued animal. Additionally, in-person **field trips** brought over **500 visitors** to our sanctuary, offering unforgettable, hands-on experiences that inspire kindness and a deeper understanding of animal behavior.

We've **welcomed over 4,400 visitors** through our guided tours and special events **an increase of 12%**, plus 74.5% of surveyed attendees reporting their visit inspired them to reconsider their eating habits. By offering free community tour tickets, we ensure our sanctuary remains accessible to all, fostering connections and celebrating the joys of compassionate plant-based living.

Looking ahead, we are thrilled to broaden our impact by offering sanctuary to more animals in need while continuing to grow our education programs. Together, with your steadfast support, we will keep building a community of compassion and resilience.

With gratitude,

Tracy Vogt  
Founder, Charlie's Acres



## Our Mission

Charlie's Acres provides a sanctuary for rescued farmed animals, fostering compassion and appreciation for these intelligent beings through education while empowering people to make kinder, more sustainable choices.

## Our Vision

A world where farmed animals are valued as individuals, compassion drives action, and sustainable choices shape a kinder future.

## Our Values

Compassion, Education, Sustainability, and Empathy



>Your dedication to creating a compassionate world is truly inspiring, and we're so grateful for the opportunity to experience it firsthand. We look forward to staying connected and exploring more ways to support your incredible mission.

— Corporate Sponsor

# Transforming Lives: Rescue, Foster, and Community Outreach

At Charlie's Acres, we're dedicated to giving animals a second chance at life. Many of the animals we rescue come from heartbreaking situations of abuse, neglect, or destined for the dinner table, while others are surrendered by families unable to care for them. Regardless of their past, every animal receives the sanctuary, love, and care they deserve.

This year, we've **welcomed 86 animals** in urgent need, including temporary and long-term foster care and new residents at our sanctuary. Among them were **26 bantam chickens rescued from the Los Angeles wild fires**, and goats, sheep, and a mini horse displaced when their family lost their home. Their incredible transformations are a testament to the healing power of compassion and dedicated care.

**Since 2019, we've rescued and sheltered over 500 animals**, providing refuge during extreme weather evacuations and emergencies. We've also partnered with local emergency response teams to host animal-handling workshops, equipping our community to better protect animals in times of crisis.

In 2025, we proudly partnered with the Farmed Animal Immersive (FAI) to host three events, welcoming Disaster Service Workers (DSWs) from eight counties. These dedicated DSWs specialize in rescuing, evacuating, sheltering in place, and caring for animals during emergencies. The Farmed Animal Immersive provides advanced species-specific knowledge combined with real-life, hands-on drills to build on responders' existing expertise in meeting the unique needs of farmed animals during disasters, including those with special needs or behavioral challenges. We remain committed to partnering with lifesaving organizations to help communities protect animals in times of need.

Through rescue, foster care, education, training, and community partnerships, we're creating brighter futures for animals everywhere.



## 24

Animals rescued have found their sanctuary at Charlie's Acres

Dusty, Daisy, Hick, Alice, Eleanor, Gertrude, Sophie Grey, Sheila, Mable, Sanaz, Wesley, Wallace, Esther, Ink, Bridgette, Leap, Noel, Baby Ruth, Blanca, Hope, James, Annie, Beaker, and Etta

## 29

Animals rescued from emergency situations are being fostered at Charlie's Acres

26 chickens and 3 goats

## 33

Animals rescued and fostered at Charlie's Acres before finding their forever homes

16 Pigs and 17 Pigeons

# Shaping a Kinder Future Through Humane Education



Our Virtual Class Pets program makes animal education accessible and inclusive for everyone, regardless of budget or allergies. This year, we've **engaged 5,067 students** across the country—a remarkable **74% growth** in just one year. Aligned with state mandates for humane education, the program fosters understanding and addresses issues like bullying and violence. By symbolically adopting one of our rescued animals, students learn the importance of empathy, responsibility, and compassion for all living beings. Interactive video calls with our educators and a chosen animal resident give students an inspiring look into animal intelligence and care, empowering them to make a positive impact.

Our in-person school **field trips brought over 500 people** to our sanctuary this year. Schools rave about the unforgettable experiences students have while interacting with our friendly rescued animals. Hands-on activities teach students safe, respectful ways to connect with animals and help them understand animal behavior on a deeper level. Students leave inspired, and equipped with practical tools to help animals in their daily lives.

Through our dedication to education, we've reached thousands of young minds nationwide and touched the lives of hundreds of children in our local community. By addressing critical issues like bullying and violence, we're helping to shape a future generation grounded in compassion, responsibility, and kindness toward all living beings.



## 5,067

Students participated in our Virtual Class Pet Program across the country

## 51%

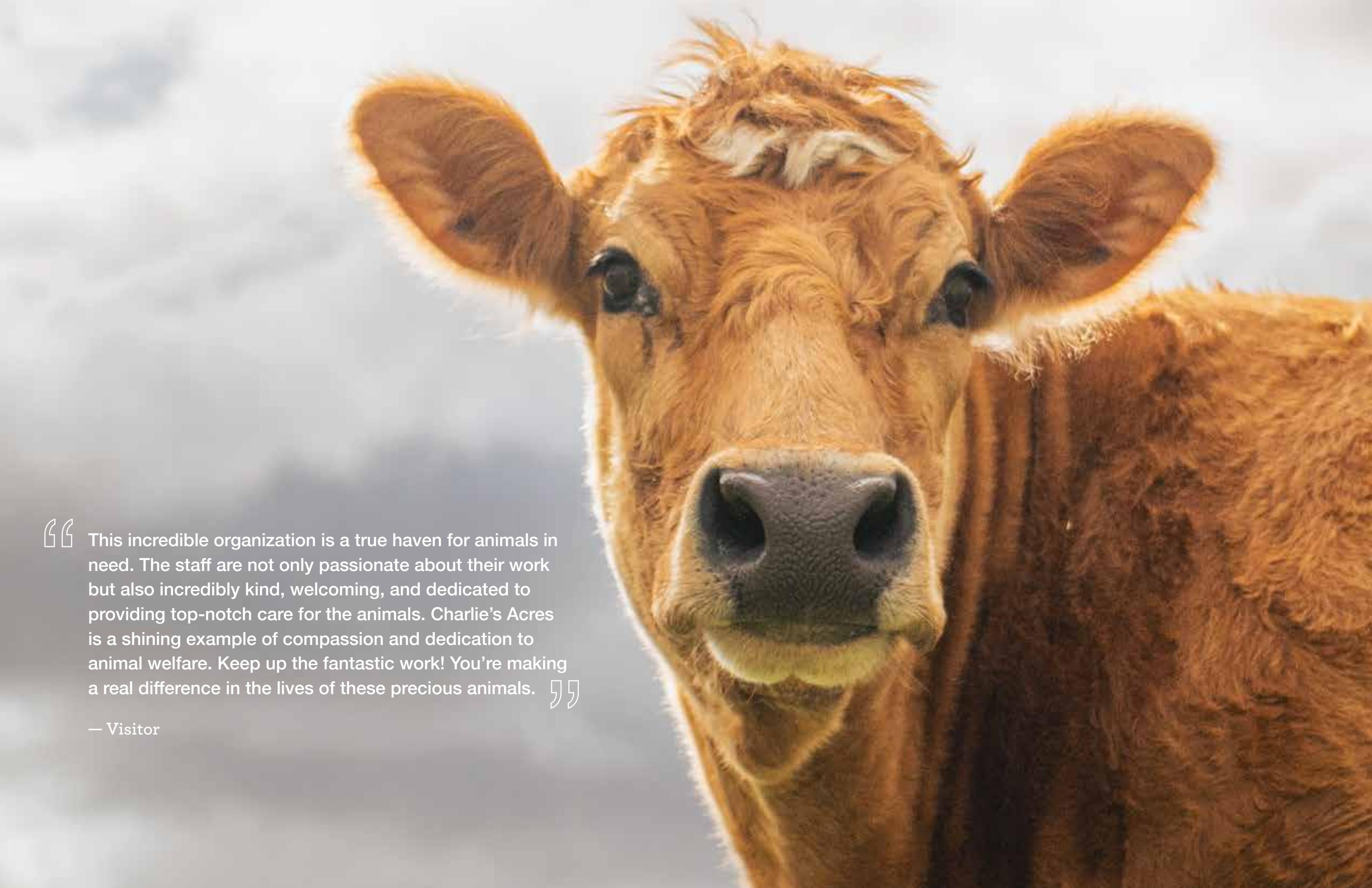
Students participating in our Virtual Class Pet Program are from Title 1 schools

## 500+

Students, teachers, and chaperons participated in on-site field trips

## 74%

Growth in our Humane Education reach through our Virtual Class Pet Program



“ This incredible organization is a true haven for animals in need. The staff are not only passionate about their work but also incredibly kind, welcoming, and dedicated to providing top-notch care for the animals. Charlie's Acres is a shining example of compassion and dedication to animal welfare. Keep up the fantastic work! You're making a real difference in the lives of these precious animals. ”

— Visitor

# Changing Minds, Hearts, and Plates Worldwide

Since the launch of our tour program and special events, we've welcomed over **14,000 in-person visitors** and hosted **5,337 virtual experiences** spanning more than **20 countries**!

These meaningful connections are made possible through a variety of visitor experiences, including free community tour tickets, ensuring our sanctuary remains accessible to anyone eager to learn, explore, and connect. We're dedicated to introducing new faces to our sanctuary, sharing the inspiring stories of our rescued animal residents, and celebrating the joys of compassionate, plant-based living.

This year, over **4,400 visitors** have participated in our guided tours and special events, a **12% growth** in one year. Of those surveyed, an incredible **74.5% said their visit inspired them to reconsider their eating habits**.

Our impact reaches far beyond the sanctuary. With a **7.5 million social media reach** and a highly engaged **email community boasting a 55.8% open rate**, we're spreading our mission worldwide—touching hearts, inspiring change, and creating a kinder world for animals, people, and the planet.

**4,400+**

Visitors to our sanctuary through guided tours and special events

**9,500+**

Highly-engaged email subscribers

**132,802**

Social media followers; Tik Tok, Instagram, Facebook, LinkedIn

**12%**

Growth in visitors to our sanctuary

**55.8%**

Average email open rate

**7.5M**

Overall social media reach

**74.5%**

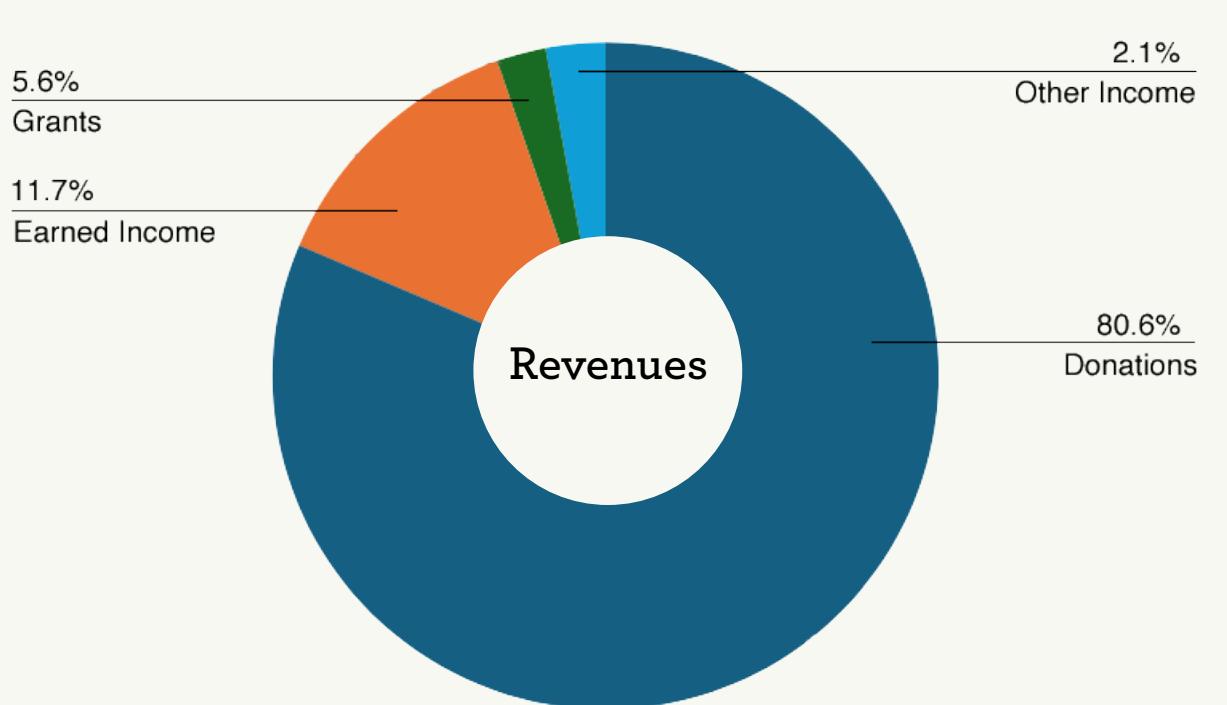
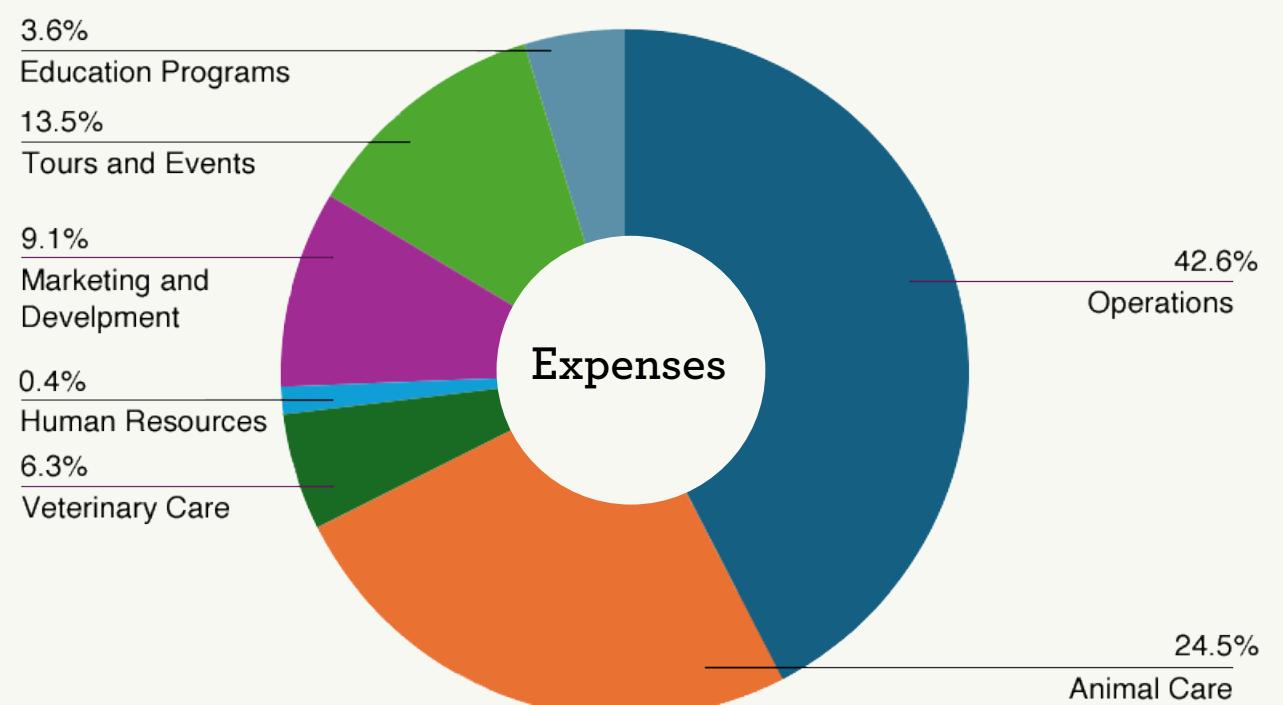
Visitors surveyed after visiting said the experience made them rethink their eating habits





## Financials

Unaudited operating budget of \$1,073,217 for the period of Jan. 1 through Dec. 31, 2025. Charlie's Acres financial statements are available upon request.



# Thank You



[charliesacres.org](http://charliesacres.org)